

LAUREL, MISSISSIPPI 39440
 601/649-4600 • FAX 601/649-0558
 www.thermokool.com

 Teri Brewer
 Editor


TURTLE TRACKS

Our mission is to be the leading walk-in and blast chiller/shock freezer manufacturer by providing superior products and services that exceed the expectations of our customers.

Volume XLIV

January/February 2013

No. 1

Margaritaville Casino & Restaurant Biloxi, Mississippi



"Biloxi's historic Point Cadet was once the heart of a seafood industry that was admired around the world, but today a different attraction overlooks the Biloxi Bay and is drawing admiration of a different sort. Jimmy Buffett's Margaritaville opened just this past May and has quickly become Biloxi's hottest new gaming destination. Whether you consider yourself a Parrot Head, or simply appreciate the laidback Caribbean lifestyle of what Jimmy Buffett might call, 'island escapism,' the Margaritaville Casino & Restaurant, Biloxi, Mississippi is the place for you!" (Source: www.margaritavillebiloxi.com) And it is the place where you will find five **Thermo-Kool** uniquely designed walk-in coolers and freezers. The **Thermo-Kool** walk-ins consisted of a 9'10" x 48'11" x 9'4" three compartment beer cooler/freezer/cooler with an offset; a 9'9" x 25'3" x 9'4" cooler/freezer; 7'0" x 10'10" x 9'4" beer cooler; an 8'5" x 12'3" x 9'4" cooks cooler and an 11'4" x 16'10" x 9'4" cooler/freezer. The actual sizes and configurations to meet exact job site requirements were accomplished by **Thermo-Kool's** ability to manufacture in 1" panel increments so there was no wasted storage space and every panel locked-in-place with no cutting and pasting necessary at the job site. To avoid "hidden costs" during the installation, the walk-ins were preassembled at the **Thermo-Kool** factory prior to shipment for a thorough quality control inspection. The walk-ins featured interior white smooth aluminum ceilings which, when added with the fluorescent light fixtures, maximized the illumination inside the walk-ins. The walk-in doors included 14" x 14" peep windows, three hinges per door (one spring loaded), vinyl strip curtains, 1/8" aluminum treadplate kickplates 48" high on the interior and exterior of the doors, audio visual alarms and thermostatically controlled door frame heaters.

Thermo-Kool Customer Account Representative, **Debbi Tisdale**, worked on the project with **Brian Maloney**, Vice President/Director of National Sales and **Michael Friend**, Project Manager with Tri-Mark Gill Group, Inc., Oakland, Florida and **Thermo-Kool** Marketing Agent, **Randy Souza** with Eaton Marketing & Associates, Ocoee, Florida.

Thermo-Kool Hosts FCSI Continuing Educational Growth Training Seminar

Thermo-Kool recently hosted its bi-annual FCSI Continuing Professional Growth Walk-in, Refrigeration and Blast Chiller/Shock Freezer Training Seminar which was held at the **Thermo-Kool** factory. Nine consultants participated in sessions which included Planning and Designing Walk-ins Including Designing Energy Efficient Walk-ins; The Latest Trends, Benefits and Technology in Blast Chilling and Shock Freezing and The Latest Trends and Technology in Refrigeration, Insulation, Temperature Monitoring and Energy Efficient Lighting. Participating in the training seminar were: **Paul Guillaume** with P.R.I.D.E., Sarasota, Florida; **Robert Pursell** and **Clyde Dickens** with Five Oaks Foodservice Design, Missouri City, Texas; **Bill Murray** with Murray-Corban Consultants, Vidalia, Louisiana; **Karen Corban** with Murray-Corban Consultants, Oxford, Mississippi; **Pat Hampel** and **Jeramie Baker** with Design Trends, Inc., Benton, Arkansas; **Joyce Fasano** with Cornyn Fasano Group, Portland, Oregon and **Kurt Kaemmerlen** with Kaemmerlen Facility Solutions, St. Louis, Missouri. Also attending were **Thermo-Kool** Marketing Agents, **Dan Scruggs** with Ettinger-Rosini & Associates, Houston, Texas and **Peggy Bensinger** with Foodservice Innovation and Technology, St. Louis, Missouri.

The FCSI consultant participants received 10.75 CEU's for attending the seminar. Dates are forthcoming for the next seminar which will be scheduled for 2014.

Thermo-Kool Welcomes Pinellas County Schools

Thermo-Kool recently had the privilege of hosting **John Hott**, **Neil Robinson**, **Andrew Kershner** and **Steve Gill** with the Pinellas County Schools, Largo, Florida for a Product Knowledge Seminar and factory tour.

During the visit the group went through extensive sessions on the features and unique design capabilities which make **Thermo-Kool** walk-ins and blast chillers/shock freezers a fit for any project. They were also briefed on the value-added services which exceed customer expectations such as the preassembly of the walk-ins prior to shipment to ensure a quick and trouble-free installation and to avoid hidden costs as well as the exceptional customer service for which the **Thermo-Kool** team has the reputation. Accompanying the group was **Thermo-Kool** Marketing Agent **Bob Saraceno** with Eaton Marketing & Associates, Clearwater, Florida.



Thermo-Kool.
 PRESENTS THE LATEST EPISODE IN OUR INFORMATIVE VIDEO SERIES
FROST BITES
PROFESSOR OF CHILLIN'
 • **TORI MCKOOL** •
 explains the difference between a
CONVENTIONAL FREEZER
 and a
THERMO-KOOL BLAST CHILLER & SHOCK FREEZER
 WATCH
"COMPARISONS"
 at www.thermokool.com/frostbites

THERMO-KOOL Employee of the Month



Thermo-Kool - Sales Specialist - Sales Department - Melissa Harrison was selected Employee of the Month for September, 2012. Harrison was nominated by Vice President and Sales/Marketing Manager **Teri Brewer** and Vice President and Operations Manager **Lee Thames**. Brewer commented, "Melissa has been extremely instrumental in the implementation of **Thermo-Kool's** new

custom designed sales quotation software as well as working hands on with the software vendor, and the **Thermo-Kool** team to ensure adequate training is done. Thames added, "Melissa has played a major role in ensuring the software is accurate and user friendly for the rest of the sales team and other departments involved so that our customers get an accurate quotation in a timely manner."

Harrison has been with **Thermo-Kool** since January, 2000.



Thermo-Kool - Facilitator - Door Department - Alfreda Jones was selected Employee of the Month for November, 2012. Jones was nominated by Production Supervisor **Wade Adkins**. Adkins commented, "Alfreda has done a great job in the door department maintaining her regular job duties while also taking on the role of facilitator for the department. In addition, she has taken ownership in the

new ERP system and is issuing all materials used by the department in the system." Jones has been with **Thermo-Kool** since March, 2006.



Thermo-Kool - Machine Operator - Metal Department - Herman Smith was selected Employee of the Month for October, 2012. Smith was nominated by Production Supervisor **Tracy Hill**. Hill commented, "On many occasions, Herman has floated to the hardtrack department to help maintain a steady workflow and has done so with a positive attitude. Herman is an employee

who will do whatever is asked of him with a smile on his face." Plant Manager, **Duane Eldridge** remarked, "Herman has the most positive attitude an employer could ask for," and Vice President and Operations Manager, **Lee Thames** added, "One can really tell that Herman appreciates his job due to his respectfulness and his sense of ownership." Smith has been with **Thermo-Kool** since April, 2011.



Thermo-Kool - Customer Service Technician - Customer Service Department - Gary Boliver was selected Employee of the Month for December, 2012. Boliver was nominated by Vice President and Sales/Marketing Manager **Teri Brewer** and Customer Service Supervisor, **Larry Gandy**. Brewer commented, "Gary did a great job leading the customer service department while the supervisor was on

vacation. Not only did Gary handle the customers' needs but he was also instrumental in helping both the customer service team and the sales team to ensure the customer was taken care of in a timely and efficient manner. Gandy remarked, "Gary has taken over and handles any issues relating to key chain accounts as well as taken a leadership role in the department." Boliver has been with **Thermo-Kool** since February, 2009.

FROST BITES

Unravel the Mystery:

www.thermokool.com/frostbites

Holiday Notice

THERMO-KOOL's offices and factory will be closed Friday, March 29, for the Good Friday Holiday.



Where Some THERMO-KOOL Walk-ins Have Shipped Lately

ALABAMA: Zaxby's, Helena; Hang Out 2, Mobile; Carroll High School, Ozark; John Jones Elementary School, Rainbow City; Charles Henderson High School, Troy.

ARIZONA: Longhorn Steakhouse, Mesa, and Phoenix; Chick-fil-A, Flagstaff.

ARKANSAS: Ouachita Baptist University, Arkadelphia; McAlister's Deli, Fort Smith; Sonic Drive In, Little Rock.

CALIFORNIA: Chick-fil-A, Azusa and Westminster; Burnett Elementary School, Hawthorne; Ikea Store, San Diego.

DELAWARE: Seaford Elementary School, Seaford.

DISTRICT OF COLUMBIA: Canal Park Tavern and Harry S. Truman Building, Washington.

FLORIDA: Max & Burts Restaurant, Delray Beach; Chick-fil-A, Gulf Breeze, Orlando and Winter Haven; Bolles Elementary, Marker 32 Restaurant, Southside Estates Elementary School, and Zaxby's, Jacksonville; Epcot France, Lake Buena Vista; Mulligan's Beach House Bar & Grill, Lake Worth; BJ's Restaurant-The Falls, Catch Sobe Restaurant, MC Kitchen & Bar, and Miami Jewish Health Center, Miami; The James Royal Palm Hotel, Miami Beach; Disney Hollywood Studios Event, Monster Café-Universal Studios, Orlando; Genghis Grill, Pembroke Pines; Warrington Baptist Church, Pensacola; North Florida Child Development Center, Port St. Joe; South Fork High School, Stuart; Met West2 International Office Building, Tampa; Riverhills Elementary, Temple Terrace; Redstick Country Club, Vero Beach; Denison Middle School, Winter Haven.

GEORGIA: Longhorn Steakhouse, Atlanta and Pooler; Federal Reserve Bank, Atlanta; Calhoun City High School, Calhoun; Greenway Medical Technologies, Carrollton; Chick-fil-A, Albany, Columbus and Cordele; Robley's, Cordele; Morris High School, Dalton; Willie Jewels Bar-B-Q, Kingsland; Wheeler High School, Marietta; Moody Air Force Base Adal Youth Center, Moody AFB; Logan's Roadhouse, Pooler; East-side Elementary, Senoia.

HAWAII: Hyatt Andaz, Wailea.

IDAHO: Chick-fil-A, Boise and Meridian.

ILLINOIS: Chick-fil-A, Peoria; Kaufman's Bakery, Skokie.

INDIANA: Zaxby's, New Albany.

IOWA: Chick-fil-A, Cedar Rapids and Sioux City; JQH Embassy Suites Sports Bar and West Des Moines Valley High School, West Des Moines.

KENTUCKY: Campbell County High School, Alexandria; Cardinal Valley Elementary School, Central Baptist Hospital, Mary Todd Elementary, Millcreek Elementary School, and Papacina's, Lexington.

LOUISIANA: City Club, Baton Rouge; Stanley High School, Logansport; Quitman High School, Quitman.

MARYLAND: My Favorite Muffin, Annapolis; Gordon Biersch-Harbor East, Baltimore; Range Restaurant, Chevy Chase; Chick-fil-A, Cumberland and Hanover; South River Golf Club, Edgewater; Café Italia, Hagerstown; Genghis Grill, Waldorf.

MISSISSIPPI: Canton Elementary School, Canton; Sherard Elementary School, Clarksdale; Aztecas, Gautier; Mississippi College, Jackson; Oak Park Elementary School, Laurel; Keyes Mechanical, Pearl; Duetts Food Mart, Sebastopol; Zaxby's, Southaven; Maples Oil, Wiggins.

MISSOURI: Longhorn Steakhouse, Joplin.

NEW JERSEY: Bahama Breeze and Olive Garden, Paramus; Voorhees Healthcare Facility, Voorhees.

NEW YORK: Franciscan Sisters of Alleghany, Alleghany; P.S. 331, Brooklyn; Longhorn Steakhouse, Orchard Park; Zaxby's, New Bern; Cam's Pizzeria, Penfield; Strathallen Hilton, Rochester; Gordon Biersch, Syracuse; Olive Garden, Valley Stream.

NORTH CAROLINA: Duke University Hospital, Durham; Zaxby's, High Point; Longhorn Steakhouse, Morehead City.

OHIO: Dater High School, Logan's Roadhouse, and Tin Roof, Cincinnati; Chick-fil-A, Perrysburg; Longhorn Steakhouse, Zanesville.

OKLAHOMA: Sterling House-Clare Bridge Place, Broken Arrow; Upper Crust, Edmond; Enid Renaissance Convention Hall, Enid; Abuelo's, Redrock Canyon Grill, and Sonic Drive In, Oklahoma City; Stillwell Public School, Stillwell; Artesian Hotel, Sulphur.

PENNSYLVANIA: Longhorn Steakhouse, Chambersburg; Tel Hai Retirement, Honey Brook.

SOUTH CAROLINA: Belfair Plantation, Bluffton; Chick-fil-A, Charleston; Longhorn Steakhouse, Easley; Big Apple Bagel, Tega Cay.

TENNESSEE: Robinwood Retirement, Bartlett; Rhea County High School, Evensville; Longhorn Steakhouse, Farragut; Old Chicago, Franklin; Genghis Grill, Jackson; Austin East High School, Newk's and Tupelo Honey Café, Knoxville; Legends, Lavergne; Logan's Roadhouse, Lebanon and Mount Juliet; Chick-fil-A, Memphis; Cheddar's, Murfreesboro; Antico Nashville - Music Row LLC and Trevecca Nazarene University, Nashville; Carter Middle School, Strawberry Plains; Tellico Plains Elementary, Tellico Plains; Vonore Elementary School, Vonore.

TEXAS: Medina Valley Middle School, Castroville; Chick-fil-A, Gonzales, Houston and Odessa; East Avenue Elementary School, Gonzales; Longhorn Steakhouse, Harligen and Houston; Memorial Hermann Hospital, and Queenston Manor, Houston; Texas Department of Criminal Justice, Huntsville; Mircovich Elementary School, Ingleside; Katy High School, Katy; Abuelo's Taqueria, Lubbock;

Hillcrest Elementary School, Robert G. Cole High School, and Taft High School, San Antonio; Washington Tyrannus School of the Arts, Schertz; Seminole Primary School, Seminole; Sterling City High School, Sterling City; Waxahachie ISD - Solon, Waxahachie; Weimer High School, Weimer.

VIRGINIA: Logan's Roadhouse, Chester; Monroe Technologies Center, Leesburg; Applebee's, Virginia Beach; Bahama Breeze, Woodbridge.

WEST VIRGINIA: Olive Garden, Martinsburg.